



PALOS VERDES YOUTH FOOTBALL AND CHEER YEARBOOK ADS AND SHOUT OUTS

We hope that you will support the Palos Verdes Youth Football & Cheer Association by purchasing an ad or personal “shout out” in this season’s Football & Cheer Yearbook. This season’s yearbook will be a high-quality color program with advertisements from businesses and families that support the Mavericks! It will be given to over 500 football and cheer families across our Cheer, Flag, Tackle, and Challenger programs. Our yearbook is not only a keepsake but will feature roster and team information for your enjoyment and memory keeping. We welcome your ad and your support for this season. All business ads and personal shout outs are Tax Deductible (EIN: 33-0843299)!

*Thank you,
Palos Verdes Youth Football & Cheer*

Guidelines

- Business card size ads – please submit actual business card for best results in the program
- **Ads must be laid out and submitted in the final print size purchased with minimum 300 DPI (photos and final submission)**

Tips for Highest Quality Ad

- The best programs to create your ad are with programs like: Adobe Illustrator or programs similar to Picasa (which is free from Google)
- To check the quality zoom to 400% prior to submitting
- Avoid using Power Point, free programs to create a pdf, and free fonts downloaded from the internet (the quality is lost)
- If using Microsoft Word we cannot guarantee the font will remain the original. Be sure photos are a minimum of 300 DPI

Submission

- Emailed formats accepted are: Adobe pdf and JPEG, both with a high resolution minimum 300 DPI
- Hard Copy ads that are printed with a minimum 300 DPI
- When emailing your ad please be sure not to reduce the file size because the quality is diminished



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Advertisement/Shout Out Information

Business Name/Personal Shout Out Name _____

Business Contact Name _____

Address _____

Phone _____

Name of Player Credit with Sale or Ad _____

Business Ad/Shout Out Choice _____

Credit Card Number or Check # _____

Exp _____ **Zip Code** _____ **3-digit #** _____

TOTAL \$ _____

Business Ad Prices	
Front Cover Sponsorship	\$1000 (Color)
Back Cover	\$750 (Color)
Full Page	\$500 (Color)
Full Page	\$350 (Black & White)
Half Page	\$150
Quarter Page	\$100
Business Card	\$50
Personal Shout Out Prices	
Front Inside Cover	\$500
Full Page	\$100
Half Page	\$50
Quarter Page	\$25

Please email this form to pyvfcmavericks@gmail.com and make payment via <https://pvflagfootball.com/store> for the ad/personal shout out you have selected. Please email us with any question. Thank you for your support of the Mavericks football and cheer program!